

# CLASSIFIED ADS 2025

**Legion Magazine has a large national circulation—175,504 paid (AAM Publisher's statement for the 6-month period ending June 30, 2024). We publish six times per year.**

## Prepayment requirement

Ads are not invoiced. Cheque or money order payable to Canvet Publications Ltd. must accompany ad copy. Payment by credit card is also accepted. Receipts are provided. The publisher does not provide proofs, tearsheets or checking copies. The issue containing your ad can be purchased for \$7.95, plus postage and handling and applicable taxes in Canada.

## Advertiser identification

The publisher requires the advertiser's phone number and address, even if this information doesn't appear in the ad.

## Acceptance of ads

Only typewritten or carefully printed copy is acceptable. Orders are not taken over the phone. The publisher endeavours to correct grammatical errors and misspellings, unless this has obviously been done for effect. Abbreviations and acronyms will be used at the publisher's discretion. The publisher does not assume any liability for mistakes by the advertiser or publisher.

Send ad copy together with cheque or money order to:

Classified Ad Dept.  
Legion Magazine  
86 Aird Place, Kanata, ON K2L 0A1  
For further information,  
call 613-591-0116

## RATES – PRINT MAGAZINE

**Text copy—\$4.23** per word. Numbers and sets of initials count as a single word. Hyphenated words count as 2 words. Phone/fax numbers with an area code count as 3 words. For Website addresses, a dot or slash constitutes a word break so [www.legionmagazine.com](http://www.legionmagazine.com) is 3 words.

**Boldface headings—\$64.01** per line; max. 40 characters and spaces per line.

**A classified posting on our website**, [www.legionmagazine.com](http://www.legionmagazine.com), is available for an additional 10%.

*Plus tax, (HST Reg. #R100793017) if applicable.*

## RATES – WEBSITE ONLY

**Text copy—\$1.40** per word. Numbers and sets of initials count as a single word. Hyphenated words count as 2 words. Phone/fax numbers with an area code count as 3 words. For website addresses, a dot or slash constitutes a word break so [www.legionmagazine.com](http://www.legionmagazine.com) is 3 words.

**Boldface headings—\$21.13** per line; max. 40 characters and spaces per line.

**Deadlines—**Payment must be received with copy previous to entry being posted.

**Website ads run for 30 days.**

*Plus tax, (HST Reg. #R100793017) if applicable.*

## 2025 CLASSIFIED CLOSING DATES

ISSUE	DISTRIBUTION DATE	MATERIAL DUE AND SPACE CLOSING DATE
JANUARY/FEBRUARY 2025	JANUARY 1, 2025	NOVEMBER 25, 2024
MARCH/APRIL 2025	MARCH 1, 2025	JANUARY 20, 2025
MAY/JUNE 2025	MAY 1, 2025	MARCH 24, 2025
JULY/AUGUST 2025	JULY 1, 2025	MAY 26, 2025
SEPTEMBER/OCTOBER 2025	SEPTEMBER 1, 2025	JULY 21, 2025
NOVEMBER/DECEMBER 2025	NOVEMBER 1, 2025	SEPTEMBER 22, 2025
JANUARY/FEBRUARY 2026	JANUARY 1, 2026	NOVEMBER 24, 2025