

CLASSIFIED ADS 2024

Legion Magazine has a large national circulation—178,621 paid (CCAB, a division of BPA International, Average Audited Circulation for the 6-month period ending September 2023). We publish six times per year.

Prepayment requirement

Ads are not invoiced. Cheque or money order payable to Canvet Publications Ltd. must accompany ad copy. Payment by credit card is also accepted. Receipts are provided. The publisher does not provide proofs, tearsheets or checking copies. The issue containing your ad can be purchased for \$7.95, plus postage and handling and applicable taxes in Canada.

Advertiser identification

The publisher requires the advertiser's phone number and address, even if this information doesn't appear in the ad.

Acceptance of ads

Only typewritten or carefully printed copy is acceptable. Orders are not taken over the phone. The publisher endeavours to correct grammatical errors and misspellings, unless this has obviously been done for effect. Abbreviations and acronyms will be used at the publisher's discretion. The publisher does not assume any liability for mistakes by the advertiser or publisher.

Send ad copy together with cheque or money order to:

Classified Ad Dept.
Legion Magazine
86 Aird Place, Kanata, ON K2L 0A1
For further information,
call 613-591-0116

RATES – PRINT MAGAZINE

Text copy—\$4.23 per word. Numbers and sets of initials count as a single word. Hyphenated words count as 2 words. Phone/fax numbers with an area code count as 3 words. For Website addresses, a dot or slash constitutes a word break so www.legionmagazine.com is 3 words.

Boldface headings—\$64.01 per line; max. 40 characters and spaces per line.

A classified posting on our website, www.legionmagazine.com, is available for an additional 10%.

Plus tax, (HST Reg. #R100793017) if applicable.

RATES – WEBSITE ONLY

Text copy—\$1.40 per word. Numbers and sets of initials count as a single word. Hyphenated words count as 2 words. Phone/fax numbers with an area code count as 3 words. For website addresses, a dot or slash constitutes a word break so www.legionmagazine.com is 3 words.

Boldface headings—\$21.13 per line; max. 40 characters and spaces per line.

Deadlines—Payment must be received with copy previous to entry being posted.

Website ads run for 30 days.

Plus tax, (HST Reg. #R100793017) if applicable.

2024 CLASSIFIED CLOSING DATES

ISSUE	DISTRIBUTION DATE	MATERIAL DUE AND SPACE CLOSING DATE
JANUARY/FEBRUARY 2024	JANUARY 1, 2024	NOVEMBER 27, 2023
MARCH/APRIL 2024	MARCH 1, 2024	JANUARY 22, 2024
MAY/JUNE 2024	MAY 1, 2024	MARCH 18, 2024
JULY/AUGUST 2024	JULY 1, 2024	MAY 27, 2024
SEPTEMBER/OCTOBER 2024	SEPTEMBER 1, 2024	JULY 22, 2024
NOVEMBER/DECEMBER 2024	NOVEMBER 1, 2024	SEPTEMBER 23, 2024
JANUARY/FEBRUARY 2025	JANUARY 1, 2025	NOVEMBER 25, 2024