

# CLASSIFIED ADS 2023

**Legion Magazine has a large national circulation—167,187 paid (CCAB, a division of BPA International, Average Audited Circulation for the 6-month period ending March 2022). We publish six times per year.**

## Prepayment requirement

Ads are not invoiced. Cheque or money order payable to Canvet Publications Ltd. must accompany ad copy. Payment by credit card is also accepted. Receipts are provided. The publisher does not provide proofs, tearsheets or checking copies. The issue containing your ad can be purchased for \$5.95, plus postage and handling and applicable taxes in Canada.

## Advertiser identification

The publisher requires the advertiser's phone number and address, even if this information doesn't appear in the ad.

## Acceptance of ads

Only typewritten or carefully printed copy is acceptable. Orders are not taken over the phone. The publisher endeavours to correct grammatical errors and misspellings, unless this has obviously been done for effect. Abbreviations and acronyms will be used at the publisher's discretion. The publisher does not assume any liability for mistakes by the advertiser or publisher.

Send ad copy together with cheque or money order to:

Classified Ad Dept.  
Legion Magazine  
86 Aird Place, Kanata, ON K2L 0A1  
For further information,  
call 613-591-0116, ext. 271

## RATES – PRINT MAGAZINE

**Text copy—\$4.15** per word. Numbers and sets of initials count as a single word. Hyphenated words count as 2 words. Phone/fax numbers with an area code count as 3 words. For Website addresses, a dot or slash constitutes a word break so [www.legionmagazine.com](http://www.legionmagazine.com) is 3 words.

**Boldface headings—\$62.75** per line; max. 40 characters and spaces per line.

**A classified posting on our website**, [www.legionmagazine.com](http://www.legionmagazine.com), is available for an additional 10%.

*Plus tax, (HST Reg. #R100793017) if applicable.*

## RATES – WEBSITE ONLY

**Text copy—\$1.37** per word. Numbers and sets of initials count as a single word. Hyphenated words count as 2 words. Phone/fax numbers with an area code count as 3 words. For website addresses, a dot or slash constitutes a word break so [www.legionmagazine.com](http://www.legionmagazine.com) is 3 words.

**Boldface headings—\$20.72** per line; max. 40 characters and spaces per line.

**Deadlines—**Payment must be received with copy previous to entry being posted.

**Website ads run for 30 days.**

*Plus tax, (HST Reg. #R100793017) if applicable.*

## 2023 CLASSIFIED CLOSING DATES

ISSUE	DISTRIBUTION DATE	MATERIAL DUE AND SPACE CLOSING DATE
JANUARY/FEBRUARY 2023	JANUARY 1, 2023	NOVEMBER 21, 2022
MARCH/APRIL 2023	MARCH 1, 2023	JANUARY 23, 2023
MAY/JUNE 2023	MAY 1, 2023	MARCH 20, 2023
JULY/AUGUST 2023	JULY 1, 2023	MAY 23, 2023
SEPTEMBER/OCTOBER 2023	SEPTEMBER 1, 2023	JULY 24, 2023
NOVEMBER/DECEMBER 2023	NOVEMBER 1, 2023	SEPTEMBER 25, 2023
JANUARY/FEBRUARY 2024	JANUARY 1, 2024	NOVEMBER 27, 2023