CLASSIFIED ADS 2022

Legion Magazine has a large national circulation—175,516 paid (CCAB, a division of BPA International, Average Audited Circulation for the 6-month period ending March 2021). We publish six times per year.

Prepayment requirement
Ads are not invoiced. Cheque or money order payable to Canvet Publications Ltd. must accompany ad copy. Payment by credit card is also accepted. Receipts are provided. The publisher does not provide proofs, tear sheets or checking copies. The issue containing your ad can be purchased for $5.95, plus postage and handling and applicable taxes in Canada.

Advertiser identification
The publisher requires the advertiser's phone number and address, even if this information doesn't appear in the ad.

Acceptance of ads
Only typewritten or carefully printed copy is acceptable. Orders are not taken over the phone. The publisher endeavours to correct grammatical errors and misspellings, unless this has obviously been done for effect. Abbreviations and acronyms will be used at the publisher's discretion. The publisher does not assume any liability for mistakes by the advertiser or publisher.

Send ad copy together with cheque or money order to:
Classified Ad Dept.
Legion Magazine
86 Aird Place, Kanata, ON K2L 0A1
For further information, call 613-591-0116, ext. 271 or fax 613-591-0146.

RATES – PRINT MAGAZINE

**Text copy** — $4.07 per word. Numbers and sets of initials count as a single word. Hyphenated words count as 2 words. Phone/fax numbers with an area code count as 3 words. For Website addresses, a dot or slash constitutes a word break so www.legionmagazine.com is 3 words.

**Boldface headings** — $61.52 per line; max. 40 characters and spaces per line.

A classified posting on our website, www.legionmagazine.com, is available for an additional 10%.

Plus tax, (HST Reg. #R100793017) if applicable.

RATES – WEBSITE ONLY

**Text copy** — $1.34 per word. Numbers and sets of initials count as a single word. Hyphenated words count as 2 words. Phone/fax numbers with an area code count as 3 words. For website addresses, a dot or slash constitutes a word break so www.legionmagazine.com is 3 words.

**Boldface headings** — $20.31 per line; max. 40 characters and spaces per line.

**Deadlines** — Payment must be received with copy previous to entry being posted. Website ads run for 30 days.

Plus tax, (HST Reg. #R100793017) if applicable.

2022 CLASSIFIED CLOSING DATES

<table>
<thead>
<tr>
<th>ISSUE</th>
<th>DISTRIBUTION DATE</th>
<th>MATERIAL DUE AND SPACE CLOSING DATE</th>
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<tr>
<td>JANUARY/FEBRUARY 2022</td>
<td>JANUARY 1, 2021</td>
<td>NOVEMBER 22, 2021</td>
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<tr>
<td>MARCH/APRIL 2022</td>
<td>MARCH 1, 2021</td>
<td>JANUARY 17, 2022</td>
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<td>MAY 1, 2021</td>
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<td>JULY/AUGUST 2022</td>
<td>JULY 1, 2021</td>
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<td>SEPTEMBER/OCTOBER 2022</td>
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<td>JULY 18, 2022</td>
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<td>JANUARY 1, 2023</td>
<td>NOVEMBER 21, 2022</td>
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Revised October 2021