

CLASSIFIED ADS 2021

Legion Magazine has a large national circulation—185,559 paid (CCAB, a division of BPA International, Average Audited Circulation for the 6-month period ending March 2020). We publish six times per year.

Prepayment requirement

Ads are not invoiced. Cheque or money order payable to Canvet Publications Ltd. must accompany ad copy. Payment by credit card is also accepted. Receipts are provided. The publisher does not provide proofs, tearsheets or checking copies. The issue containing your ad can be purchased for \$5.95, plus postage and handling and applicable taxes in Canada.

Advertiser identification

The publisher requires the advertiser's phone number and address, even if this information doesn't appear in the ad.

Acceptance of ads

Only typewritten or carefully printed copy is acceptable. Orders are not taken over the phone. The publisher endeavours to correct grammatical errors and misspellings, unless this has obviously been done for effect. Abbreviations and acronyms will be used at the publisher's discretion. The publisher does not assume any liability for mistakes by the advertiser or publisher.

Send ad copy together with cheque or money order to:

Classified Ad Dept.
Legion Magazine
86 Aird Place, Kanata, ON K2L 0A1
For further information,
call 613-591-0116, ext. 271 or
fax 613-591-0146.

RATES – PRINT MAGAZINE

Text copy—\$3.88 per word. Numbers and sets of initials count as a single word. Hyphenated words count as 2 words. Phone/fax numbers with an area code count as 3 words. For Website addresses, a dot or slash constitutes a word break so www.legionmagazine.com is 3 words.

Boldface headings—\$58.59 per line; max. 40 characters and spaces per line.

A classified posting on our website, www.legionmagazine.com, is available for an additional 10%.

Plus tax, (HST Reg. #R100793017) if applicable.

RATES – WEBSITE ONLY

Text copy—\$1.28 per word. Numbers and sets of initials count as a single word. Hyphenated words count as 2 words. Phone/fax numbers with an area code count as 3 words. For website addresses, a dot or slash constitutes a word break so www.legionmagazine.com is 3 words.

Boldface headings—\$19.34 per line; max. 40 characters and spaces per line.

Deadlines—Payment must be received with copy previous to entry being posted.

Website ads run for 30 days.

Plus tax, (HST Reg. #R100793017) if applicable.

2021 CLASSIFIED CLOSING DATES

ISSUE	DISTRIBUTION DATE	MATERIAL DUE AND SPACE CLOSING DATE
JANUARY/FEBRUARY 2021	JANUARY 1, 2021	NOVEMBER 23, 2020
MARCH/APRIL 2021	MARCH 1, 2021	JANUARY 18, 2021
MAY/JUNE 2021	MAY 1, 2021	MARCH 22, 2021
JULY/AUGUST 2021	JULY 1, 2021	MAY 17, 2021
SEPTEMBER/OCTOBER 2021	SEPTEMBER 1, 2021	JULY 19, 2021
NOVEMBER/DECEMBER 2021	NOVEMBER 1, 2021	SEPTEMBER 20, 2021
JANUARY/FEBRUARY 2022	JANUARY 1, 2022	NOVEMBER 22, 2021