

Legion Magazine - National General Public Survey - Topline

1. Do any of the following describe you?

I am...	Total	Key Subgroups
a serving member of the Canadian Armed Forces	<1%	
a serving or former member of the RCMP	<1%	
a veteran	3%	Male (6%) 55+ (7%)
an immediate family member (spouse, child) of a veteran	8%	Female (9%) 55+ (12%)
One of the above	11%	55+ (19%) Some Post-Secondary (14%)
None of the above	89%	University Grad (92%)

Base: n=1067 Canadians

2. Are you in receipt of benefits from Veterans Affairs Canada?

	Total
Yes	9%
No	91%

Base: n=117 veterans or their family members

3. Are you actively caring for someone who receives or is eligible to receive benefits or services from Veterans Affairs Canada or the Canadian Armed Forces?

	Total	Key Subgroups
Yes	2%	Residents of BC (4%) and SK/MB (5%) Immediate family member or spouse of veteran (12%)
No	98%	

Base: n=1067 Canadians

4. To what extent do you agree or disagree with the following statements:

Canadian veterans are well served by Veterans Affairs Canada.

	Total	Key Subgroups
Strongly agree	6%	<p>More likely to agree Atlantic (37%) 18-34 (34%)</p> <p>More likely to disagree 55+ (38%) \$100K (33%) No kids (29%)</p>
Somewhat agree	23%	
Neither agree nor disagree	44%	
Somewhat disagree	19%	
Strongly disagree	7%	

Base: n=1067 Canadians

The benefits and services provided by Veterans Affairs Canada are effective.

	Total	Key Subgroups
Strongly agree	7%	<p>More likely to agree Ontario (31%) and Atlantic (36%) 18-34 (34%)</p> <p>More likely to disagree Male (28%) No kids (27%) 55+ (37%) Some Post-Secondary (29%)</p>
Somewhat agree	22%	
Neither agree nor disagree	47%	
Somewhat disagree	18%	
Strongly disagree	7%	

Base: n=1067 Canadians

It is important to support members of the Canadian Armed Forces following their service.

	Total	Key Subgroups
Strongly agree	60%	<p>More likely to agree 40k-<60k (92%) No kids (85%) 55+ (92%)</p> <p>More likely to disagree Male (4%)</p>
Somewhat agree	23%	
Neither agree nor disagree	14%	
Somewhat disagree	1%	
Strongly disagree	1%	

Base: n=1067 Canadians

I am proud of how Canada treats its veterans.

	Total	Key Subgroups
Strongly agree	9%	<p>More likely to agree</p> <p>Atlantic (43%) 18-34 (43%) University Grad (38%)</p> <p>More likely to disagree</p> <p>BC (37%) 60k-<100k (32%) No kids (32%) Male (32%) 55+ (42%) Some Post-Secondary (34%)</p>
Somewhat agree	25%	
Neither agree nor disagree	38%	
Somewhat disagree	20%	
Strongly disagree	9%	

Base: n=1067 Canadians

I am aware of the programs and services that Veterans Affairs Canada provides.

	Total	Key Subgroups
Strongly agree	5%	<p>More likely to agree</p> <p>Atlantic (39%) 100k+ (31%) No kids (29%) 55+ (34%)</p> <p>More likely to disagree</p> <p>Quebec (54%) Kids (47%) Female (44%)</p>
Somewhat agree	19%	
Neither agree nor disagree	33%	
Somewhat disagree	23%	
Strongly disagree	20%	

Base: n=1067 Canadians

Preserving the memory of our nation's veterans is important to me.

	Total	Key Subgroups
Strongly agree	51%	<p>More likely to agree</p> <p>Ontario (87%) 40k-<60k (91%) No kids (82%) 55+ (90%)</p> <p>More likely to disagree</p> <p>Quebec (6%) 18-34 (7%)</p>
Somewhat agree	29%	
Neither agree nor disagree	17%	
Somewhat disagree	2%	
Strongly disagree	1%	

Base: n=1067 Canadians

5. How familiar are you with the policies and programs related to assisting veterans with a disability?

	Total	Key Subgroups
Very familiar	2%	<p><u>More likely to be familiar</u> 60k-<100k (24%) Male (22%) 55+ (23%)</p> <p><u>More likely to not be familiar</u> Quebec (91%) <40k (84%) Female (83%) 35-45 (83%)</p>
Somewhat familiar	18%	
Not very familiar	38%	
Not at all familiar	42%	

Base: n=1067 Canadians

6. a) Have you used the Department of National Defence and Veterans Affairs Canada career transition service?

	Total
Yes	4%
No	96%

Base: n=117 veterans or their family members

6. b) How useful have these programs been in finding new employment?

	Total
Very useful	16%
Somewhat useful	56%
Not very useful	15%
Not at all useful	14%

Base: n=5 have Used the department of national defence and veterans affairs Canada career transition service

7. How satisfied are you with the following:

Rehabilitation and treatment programs offered by Veterans Affairs Canada

	Total
Very satisfied	7%
Somewhat satisfied	31%
Not satisfied	22%
Not sure	39%

Base: n=130 veteran/caring for veteran

Employment and career transition services offered by Veterans Affairs Canada

	Total
Very satisfied	4%
Somewhat satisfied	30%
Not satisfied	18%
Not sure	48%

Base: n=130 veteran/caring for veteran

Health benefits offered by Veterans Affairs Canada

	Total
Very satisfied	15%
Somewhat satisfied	40%
Not satisfied	17%
Not sure	27%

Base: n=130 veteran/caring for veteran

Affordable Housing Program through The Legion and Veterans Affairs Canada

	Total
Very satisfied	5%
Somewhat satisfied	32%
Not satisfied	19%
Not sure	44%

Base: n=130 veteran/caring for veteran

8. Have you used the following to assist you in applying for benefits?

	Total
Veterans Affairs Canada	19%
Canadian Forces	5%
The Royal Canadian Legion	10%
Service Canada	6%
Other (please specify)	4%
None of the above	63%

Base: n=130 veteran/caring for veteran

9. How would you rate the service you received?

	Total
Excellent	34%
Good	40%
Adequate	10%
Poor	10%

Base: n=45 have used to assist in applying for benefits